

মার্কেটিং বিভাগ

ব্যবসায় প্রশাসন অনুষদ

জাতীয় কবি কাজী নজরুল ইসলাম বিশ্ববিদ্যালয়

ত্রিশাল, ময়মনসিংহ-২২২৪, বাংলাদেশ



Department of Marketing

Faculty of Business Administration

Jatiya Kabi Kazi Nazrul Islam University

Trishal, Mymensingh- 2224, Bangladesh

Effective from 25 September 2025

(For session: 2021-2022, 2022-2023, 2023-2024 and 2024-25)

Day/ Time	Room No.	Batch	09:10-10:40	10:40-12:10	12:30-02:00	02:00-03:30	03:30-05:00
Sunday	602	15 th					
	604	16 th			KBS-(MKT-411)		
	603	17 th		KBS-(MKT-312)	TI-(MKT-311)		
	601	18 th	KBS-(MKT-213)		NI-(MKT-214)		
	605	19 th					
Monday	602	15 th					
	604	16 th	SAS-(MKT-412)	KBS-(MKT-411)	MA-(MKT-414)	DMAN-(MKT-415)	
	603	17 th	KBS-(MKT-312)	SAS-(MKT-314)	TI-(MKT-311)	MA-(MKT-315)	
	601	18 th		MA-(MKT-211)	SAS-(MKT-212)	NI-(MKT-214)	
	605	19 th	DMAN-(MKT-113)	MB -(MKT-115)	KBS-(MKT-111)	SAS-(MKT-114)	
Tuesday	602	15 th					
	604	16 th	DMAN-(MKT-415)	AAJ-(MKT-413)	MA-(MKT-414)	SAS-(MKT-412)	
	603	17 th		SAS-(MKT-314)	AAJ-(MKT-313)		
	601	18 th	SAS-(MKT-212)	MA-(MKT-211)	KBS-(MKT-213)	AAJ-(MKT-215)	
	605	19 th	KBS-(MKT-111)	MB -(MKT-115)	SAS-(MKT-114)	MA-(MKT-112)	
Wednesday	602	15 th					
	604	16 th			AAJ-(MKT-413)		
	603	17 th		AAJ-(MKT-313)	MA-(MKT-315)		
	601	18 th	AAJ-(MKT-215)				
	605	19 th	DMAN-(MKT-113)	MA-(MKT-112)			
Thursday	602	15 th					
	604	16 th					
	603	17 th					
	601	18 th					
	605	19 th					

Lunch break: 12:10-12:30

Table arrangement: Teacher's Code Name- (Course Code)-Room Number

Teachers' Code Name and Full Name:

MB	:	Dr. Md. Mahbub Borhan, Professor
NI	:	Dr. Md. Nazrul Islam, Professor
TI	:	Dr. Md. Tariqul Islam, Professor
AAJ	:	Md. Abdullah Al Jamil, Associate Professor
DMAN	:	Dr. Md. Abdul Momen, Associate Professor
KBS	:	Kumar Biswazit Saha, Lecturer
MA	:	Mahmoda Akter, Lecturer
SAS	:	Sumona Akther Sumi, Lecturer,

Dr. Md. Abdul Momen

Chairman

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Course Code and Course Title:

1 st year 1 st semester (19 th Batch)	
MKT-111	Introduction to Business
MKT-112	Business Communication
MKT-113	Principles of Marketing-I
MKT-114	Computer Applications in Business
MKT-115	Nazrul Studies
2 nd year 1 st semester (18 th Batch)	
MKT-211	Macroeconomics
MKT-212	Marketing Management
MKT-213	Legal Aspects of Marketing
MKT-214	Business Mathematics
MKT-215	Human Resource Management
3 rd year 1 st semester (17 th Batch)	
MKT-311	Business Statistics-II
MKT-312	Introduction to Sociology and Psychology
MKT-313	Organizational Behavior
MKT-314	International Business
MKT-315	Management Information System
4 th year 1 st semester (16 th Batch)	
MKT-411	Services Marketing
MKT-412	Integrated Marketing Communications
MKT-413	Agribusiness and Farm Management
MKT-414	Brand Management
MKT-415	Marketing Research